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REVISED PRICE LIST

for 1927

# Gladolus

Original Varieties of the

METZNER FLORAL  
COMPANY

MOUNTAIN VIEW

CALIFORNIA



# Revised and New Prices for 1927

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USE IN CONNECTION WITH OUR DESCRIPTIVE  
CATALOGUE OF 1926

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To all of our customers of past seasons we offer our sincere thanks; we trust you have been fully satisfied with Metzner's Gladiolus and that we may merit your further favors.

We receive many complimentary letters from various sections of the United States and also from Canada, Australia, England and other countries. This is very gratifying. If, however, you have been disappointed in any way, let us hear from you; as we appreciate criticism quite as well as praise, because it is our ambition and our purpose to improve our standard of quality so that we can justify our claim that,

"We Still Lead"

METZNER FLORAL COMPANY,

Mountain View, California

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Every Gladiolus offered in this price list is an original production of the Metzner Floral Company, Mountain View, California. Every variety is of the Standard Type only; no Primulinus hybrids. Some growers list Primulinus types under similar names, the varieties differ.

We prepay all shipping charges except on Mountain View Mixture, and insure postal packages on orders amounting to \$2.00 and over.

Terms: Cash with order.

Bulbs shipped after frost danger; say April 1st, unless otherwise instructed.

Orders under \$2.00 in value, add for postage.

## REVISED AND NEW PRICES FOR 1927

For complete color descriptions, see previous catalogue 1926 issue

	Each
*Abalone, lilac rose and cream .....	\$ .35
Acme, pastel rose and cream .....	.25
Adrian, cream white, carmine blotch .....	.10
Aloha, cherry scarlet .....	.10
Alpine Treasure, light lilac .....	.20
Alta, cream white .....	.10
Amazon, cream and flesh .....	.15
*Antioch, light salmon .....	.25
Artist, milk white and lavender .....	.20
Bahia, cherry crimson .....	.15
Ben Lomond, light yellow .....	.10
*Bunker Hill, brilliant crimson .....	.20
Challenge, dark American beauty .....	.10
*Cinderella, delicate rose .....	.50
Colonial, light lilac .....	.25
Constancy, bright rose .....	.15
*Chosen Queen, rose cerise .....	.50
Damon, rose pink, dark blotch .....	.15
Darkness, dark garnet, .....	.15
*Della Thompson, salmon rose, .....	.50
Delmar, lavender blue .....	.15
Dr. F. J. V. Skiff, rose pink .....	.15
Eric Larson, light red purple .....	.10
Etta Davis, dark pink .....	.10
Florence Young, pure white and lavender .....	.20
Fremont, cherry .....	.15
Garibaldi, orange flame .....	.10
Glorious, salmon .....	.25
*Golden State, salmon, flesh and orange .....	.50
*Good Gracious, light rose pink .....	.50
Harmony, lilac pink .....	.15
*High Noon, salmon and canary .....	1.00
Imperial, dark salmon .....	.25
Invincible, lilac pink .....	.25
John E. Peabody, dark rose pink .....	.50
Juanita, white and nelrose .....	.50
Larkspur, rose scarlet .....	.15
Linda, cream, carmine blotch .....	.50
Magnolia, lemon white .....	.25
*Mariposa, buttercup yellow .....	.25
Mascot, wine and maroon .....	.15
*Nabob, light scarlet and cream .....	.75
*Nellie Grant, dark nelrose crimson .....	.20
Nora Wilson, cream white and pink .....	.15
Octavia, pastel pink .....	.10
Oriental Beauty, pale salmon and burnt orange .....	.25
Orion, scarlet and cardinal .....	.10

	Each
*Orosi, orange flame .....	.50
Passion Flower, cardinal .....	.15
Peerless, lavender pink .....	.25
Pennant, cherry scarlet .....	.15
*Polar Star, cream white .....	.15
*Psyche, light salmon rose .....	.15
*Puritan Girl, pearl white and purple .....	.50
*Queen Esther, red purple and gold .....	.75
Ragten, light garnet .....	.10
Red Coat, scarlet and yellow .....	.10
*Regent, lemon white and pink .....	.75
*Rhoda, salmon, flaked self .....	.25
Rialto, cerise pink .....	.25
*Rosenel, nelrose and garnet .....	.15
*Rose Ash, old rose .....	.10
Salmo, salmon .....	.15
Scotland, ivory white, ruffled .....	.15
Selection, white and lavender .....	.25
Seminole, cherry scarlet and white .....	.15
Silver Moon, milk white .....	.10
Sirius, flesh pink and cherry .....	.10
*Southern Skies, crushed strawberry .....	1.50
Summer Dream, light American Beauty .....	.25
*Ten Strike, salmon and scarlet .....	.25
The Pilot, white blended rose .....	.25
Tokay, cerise and scarlet .....	.05
Twilight, cream white .....	.15
*White Dove, milk white and lavender .....	2.00
*White Rose, lemon white and primrose .....	.50
Yellow Jacket, light canary .....	.10
*Yellow Prize, light yellow .....	.35
Yolo, light scarlet and cream .....	.35
Yosemite, salmon rose .....	.15
Zephyr's Gift, rose pink and white .....	.25

## A Few Rare Varieties of Unusual Merit

	Each
*Marietta, delicate salmon and orange .....	.35
*Mrs. John S. Wood, light coral and salmon .....	1.00
*Stanford, dark cardinal .....	1.50
*William G. Badger, light coral .....	2.00
*Fallen Leaf, ashes of roses .....	2.50
*Rose Ash, old rose .....	.10

**Note**—Rose Ash was named and introduced by us five years before another claimant. See "Brown's Nomenclature."

All bulbs are quoted per each. One dozen supplied at ten times the each rate. Three of a kind at the dozen rate. If interested in larger quantity lots of any given variety, please name variety and quantity you can use and ask for special quotations.

## Introductions of 1926

	Each
*Amber Jewel, copper red .....	1.00
*Bethany, cream white and pink .....	2.00
*Blue Jacket, purple, blue tones .....	1.00
*Cabernet, wine and blue .....	5.00
*Copper Queen, bright copper .....	7.50
*Flambeau, flaming scarlet .....	.50
*Granada, crushed strawberry .....	1.00
*Madrone, rose pink .....	1.00
*Manzanita, pomegranate and steel .....	.50
*Mecca, lilac and lavender .....	1.50
*Morena, pastel lavender .....	3.00
*Romantic, flesh and orange .....	2.00
*Rosena, bright rose .....	1.50
*Royal Crown, cattleya purple .....	3.50
*Shasta, copper and cardinal .....	1.00

## Introductions of 1925

	Each
*Alice Eastwood, pure cerise and orange .....	3.00
*Bold Warrior, milk white and lavender .....	1.50
*Dirigo, scarlet .....	1.00
*Dr. C. E. Adams, pure white and pale pink .....	4.00
*Giant Pansy, mauve tones .....	2.50
*Minerva, lavender pink .....	.25
*Modoc, dark cherry scarlet .....	.50
*Redondo, dark cardinal .....	.50
*Sea Gull, milk white .....	.75
*Sunkist, golden orange .....	7.50

Mr. Charles E. F. Gersdorff of Washington, D. C., an acknowledged authority on the Gladiolus and who is generally quoted by every leading grower or breeder of the flower has, after a growing test, pronounced varieties indicated thus\*, as Super Glads regardless of price quotations. You make no mistake when you accept his judgment.

## Our Offerings for 1927

- DAISY FARVER**—Flesh overlaid with pure orange; lower petals light golden orange blending with scarlet and burnt orange. Very large open flowers, well placed on tall spike. Each \$5.00.
- EVENING** (reinstated)—Light cattleya purple with lower petals of dark cattleya purple, rich color tones, very velvety. Large open flowers on tall spike. Each \$3.00.
- EVERIL**—Light coral blending to orange, lower petals bright yellow; faintly sprinkled orange, good keeper. Each \$2.00.
- HAZEL SHATTUCK**—Cream tinged lavender pink; lower petals touched faint lavender with central stripe of pale yellow. The outer edge of all petals very delicately and evenly ruffled. Extra large flowers well placed on tall spikes, splendid keeper as a flower. A perfect orchid. Probably the choicest gladiolus introduced by Metzner Floral Company. Bulbs each, \$50.00. (limited)
- LASSEN FLAME** (reinstated)—A brilliant clear cherry scarlet with throat markings of pure white. Large flowers on tall spikes. Bulbs each, \$1.50.
- PINK ORCHID**—A delicate shell pink blending to cream white; lower petals light primrose; edged light pink; slightly ruffled. Large flowers, good spike. Bulbs each, \$2.00.
- ROYALE**—Dark blue purple, rich color tones. Not a large flower but well placed on a long spike. Bulbs each, \$1.00.
- ROYAL ROSE**—A deep clear rose, lower petals rose scarlet; good flower, splendid spike. Bulbs each, \$1.50.

## Revised Prices on Combination Sets

	Per Set
Adrian Set, new price .....	\$1.25
Bunker Hill Set, new price .....	2.25
Abalone Set, new price .....	3.00
†Amazon Set, new price .....	4.00
†Amber Jewel Set, new price .....	5.00
†Flambeau Set, new price .....	7.00

(A collection of the above six sets for \$20.00)

	Per Set
†The Eastwood Set, new price .....	9.00
†The Copper Queen Set, new price .....	20.00

(A combined set Eastwood and Copper Queen \$25.00)

Above prices are for large size bulbs. We can supply  $\frac{3}{4}$ -inch size bulbs at one-half above prices for all sets marked †.



## TRY OUT GLADIOLUS

We have many requests to continue these Try Out Specials and will offer a very limited number this season for testing and reports, feeling confident they will warrant being named and later introduced as varieties of unusual merit.

An early start will prove a profitable investment to the buyer.

Do not overlook the fact, however, that we expect a written report after the blooming period.

Large Bulbs, .....	\$1.00 each
Planting Size .....	50c each

## Dollar Limit Advertising Sets

	Per Set
One Dozen large size bulbs .....	\$1.00
(or) Two Dozen half size bulbs .....	1.00
Six Complete Sets for .....	5.00

These bulbs are not named; no two alike, however, in any of the sets; a collection gives you 72 different varieties of wonderful value.

## Perennials

For several years we have been developing high grade strains of various perennials and offer seed this season that will prove profitable to growers of cut flowers.

**GERBERAS**—(The Transvaal Daisy.) Our assortment runs through many shades of red, copper, salmon, rose, cerise, maize and pink. Our gathered seed is fresh and fertile. Price per packet, 50 cents. We can also supply well rooted plants at \$3.50 per dozen or 3 for \$1.00.

**GAILLARDIAS**—[Giant flowering types.]

Golden West—Pure yellow self; 25c pkt.

Grandiflora—Assorted colors; 25c pkt.

Long stems, flowers 5 inches in diameter.

**GERANIUMS**—Our original creations. New and rare colors, immense trusses, flowers two inches and over in diameter. Seed per packet, 25c.

**DELPHINIUMS**—Wrexholm, Vanderbilt or Our Own Strains, wonderful values. Seed, 50c per pkt.

# *Metzner Floral Company*

MOUNTAIN VIEW, CALIFORNIA

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## *Grand Prize Strain* *Gladiolus*

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OUR SEEDLING VARIETIES WERE AWARDED

### THE GRAND PRIZE

Panama-Pacific International Exposition

(World's Fair 1915)

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WE STILL LEAD

1927